



**TAYLOR HOOTON
FOUNDATION**

Don Hooton Jr. serves as President of Education for the Taylor Hooton Foundation which he helped his parents found in 2004, the year following the loss of his younger brother Taylor. Don is one the most sought-after speaker in North America, next to his dad Don Hooton, on the subject of appearance and performance enhancing substances. He has appeared on many national and international television and radio programs including CBS 60 Minutes, ESPN, Sports Illustrated and others.